

SIKANDER AL MASUM

Web Developer

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EXPERIENCE

Web Developer

Links Web Design

09/2022 - Present | Remote, Maine, US

- Magento 2 development and support
- Delivered tailored Magento 2 solutions for a multimillion-dollar enterprise with heavy traffic demands, improving site functionality and scalability.
- Customized and integrated product personalization features on Magento 2 using Customily, driving enhanced customer engagement and sales
- Built and maintained 20+ responsive WordPress websites from mockups using Sage, improving performance and user experience.
- Worked on real estate platform, converting RETS API to the new RESO
- Led seamless migrations and optimization of websites, ensuring minimal downtime and improved site performance
- Conducted full-scale migrations from Joomla to WordPress, maintaining data integrity
- Performed critical server administration tasks, ensuring system stability and efficient resource management

Senior Web Developer

TechStudio Inc

07/2018 - 08/2022 | Remote, New York, US

- Magento custom layout and module development
- Strengthened site security by identifying potential vulnerabilities and applying security patches.
- Created a speed-optimization roadmap to improve site performance.
- Integrated a third-party CRM API and delivered related custom functionality.
- Created custom endpoints with Directus CMS
- Built React and TypeScript features with GraphQL integration.
- Managed version control and project workflows using Git, Bitbucket, and Sourcetree.

Software Engineer

Grype Solutions

10/2017 - 05/2018 | Dhaka, Bangladesh

- Drupal 7 and 8 custom module development
- Integrated Drupal 7 and 8 themes to support project requirements.
- Implemented SSO and CAS module functionality for authentication workflows.
- Built complex Drupal Views queries to support content and data needs.
- Twig template coding

SUMMARY

Web Developer with 13 years of experience delivering custom web solutions across Magento, WordPress, Drupal, and .NET environments. Built and optimized high-traffic eCommerce and content-driven platforms, including Magento 2 development, API integrations, site migrations, security updates, and performance improvements. Experienced in leading projects from discovery through launch, collaborating with clients and cross-functional teams to deliver scalable, user-focused websites.

EDUCATION

B.Sc. in Computer Science and Software Engineering (CSE)

American International University-Bangladesh (AIUB)

CGPA

3.20 / 4.00

2008 - 12/2011

Dhaka, Bangladesh

Higher Secondary Certificate (HSC) in Science

Bangladesh International School

CGPA

5.00 / 5.00

2005 - 2007

Doha, Qatar

Secondary School Certificate (SSC) in Science

Bangladesh International School

CGPA

5.00 / 5.00

2003 - 2005

Doha, Qatar

EXPERIENCE

Project Manager

eSoftarena Ltd

📅 04/2016 - 09/2017 📍 Dhaka, Bangladesh

- Contributed to discovery-phase technology strategy with clients, designers, and brand strategists to shape project direction.
- Evaluated sitemaps, wireframes, and designs to align development with project goals.
- Presented releases and deliverables to clients throughout the project lifecycle.
- Kept development work aligned with project budgets and schedules.
- Directed content migration from legacy websites for new launches.
- Managed enhancements and bug fixes during beta, supporting final client approval for launch.
- Set up cloud infrastructure and deployed a Magento 2 site on Alibaba Cloud.
- Delivered WordPress and Magento 1.x/2.x sites with heavy front-end and back-end customization.

Senior Web Developer

Enhanced iTech Ltd

📅 09/2015 - 03/2016 📍 Dhaka, Bangladesh

- Customized a Magento site across pricing, quotation, PDF layouts, widgets, carts, tax rules, and on-page pricing, and improved overall performance to achieve a YSlow score above 80.
- Translated client requirements into delivered features through direct communication across the project lifecycle.
- Built WordPress sites from PSD to HTML to WordPress standards, including custom shortcodes and widgets.
- Integrated Facebook, Twitter, and Google Maps APIs into client projects.

Senior Software Engineer

CrebSol (Creative E-business Solution)

📅 09/2014 - 08/2015 📍 Dhaka, Bangladesh

- Built WordPress front-end and back-end functionality using PHP, HTML5, CSS3, JavaScript, Bootstrap, and SQL.
- Created and customized WordPress themes, templates, plugins, and widgets.
- Standardized HTML and CSS code to improve development efficiency and reduce time for future programming and skinning work.
- Built system functionality based on client requirements.
- Delivered cross-browser compatible front-end code.
- Converted PSD designs into production-ready HTML.

SKILLS

Web Based Development

PHP	HTML 5	JavaScript	
jQuery	ReactJS	Node.js	CSS
Tailwind	SASS	LESS	
Bootstrap	Twig	XML	JSON
SOAP	SSH	REST	RWD
WebSocket		AWS	Alibaba Cloud
CPanel	Git	Docker	

Frameworks/CMS

Magento 1.x & 2.x		WordPress
Directus (Headless CMS)		Joomla!
Drupal	Codeigniter	
NET Framework		Entity Framework
DNN	WCF	

Software & Technologies

VSCode	Cursor	PHPStorm
MySQL	Oracle	SQLite
GraphQL	SVN	Adobe Photoshop

PROJECTS

Microcredit Money Exchange Program

- Tools – ASP.Net, MS SQL Server

Hotel Management System

- Tools – C#, MS SQL Server

Calling Card Web Portal

- Tools – PHP, MySQL

C2C E-Commerce

- Tools – PHP, MySQL

Course Management System

- Tools – ASP.Net, MS SQL Server

EXPERIENCE

Software Engineer

ABAC Technologies Ltd

📅 07/2012 - 08/2014 📍 Dhaka, Bangladesh

- Delivered end-to-end web services spanning consultation, design, development, database integration, testing, maintenance, hosting setup, site architecture, content organization, and usability improvements.
- Built solutions across WordPress, Joomla, Drupal, and Magento eCommerce platforms.
- Customized Magento front-end and back-end functionality, including transforming a B2C platform into a C2C online marketplace and implementing plugin installations and customizations.
- Developed and implemented multiple .NET projects.
- Built a WCF project involving SOAP and SSL certificate integration.
- Developed games using Unity 3D and Game Maker Pro.
- Drove projects from concept to delivery independently and with cross-functional teams, emphasizing modern technology and user-friendly UI/UX.
- Advised clients on website goals and web presence strategies.
- Led web developers and designers to deliver projects on deadline.

Intern as Software Engineer

Grameenphone IT Ltd. (GPIT)

📅 01/2012 - 04/2012 📍 Dhaka, Bangladesh

- Completed a software engineering internship within the Communication Solutions division of GPIT.
- Gained hands-on experience with industry-standard SDLC processes.
- Analyzed requirements for the Network Gateway API.
- Prepared the SRS for the Network Gateway API and defined key API parameters.
- Developed a component of the GP App mobile application using J2ME.
- Tested and fixed bugs in the GP App.
- Created user manuals for the GP App across iPhone, Android, and J2ME platforms.

LANGUAGES

Bangla

Native



English

Fluent



Hindi

Fluent



Arabic

Average



INTERESTS



Photography

Attend a day-long workshop on basic and advanced photography. Enthusiast Photographer



Graphics Designing

Abstract art, photo manipulating, retouching, special effects, and poster design



Football



Cricket



Volleyball



Running



Motorbikes